



CLLCTIVLY

BUILDING BLACK FUTURES TOGETHER

IMPACT

REPORT

2024

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JOIN US!



CLLCTIVLY

Dear CLLCTIVLY Family,

As we reflect on this year, we are filled with immense pride and gratitude for our strides together. Our commitment to supporting Black-led organizations in Baltimore has never been stronger; the results speak for themselves.

This year has been nothing short of transformative. We've had the honor of supporting more than **180 incredible local organizations** in our network, each bringing its unique vision and passion. CLLCTIVLY has provided more than **\$1.4 million in direct funding and critical resources** through CLLCTIVLY's programming. Additionally, CLLCTIVLY has patronized **52 local Black-led businesses**, restaurants, and venue spaces through our work and programming. But these numbers only tell part of the story.

What truly fills us with pride is the sense of community we have witnessed in every partnership and collaboration. Together, we are building something far greater than the sum of our parts—a movement rooted in love, justice, and the belief that "if we want to go far, we'll go together."

As we look ahead, we are excited to embark on new initiatives to amplify Black-led organizations' voices in Baltimore.

This is not just our journey—it's yours too. We invite you to continue walking alongside us, to dream with us, to build with us, and to celebrate with us every step of the way.

In solidarity,



Jamye Wooten & Krystle Starvis
CLLCTIVLY CEO & COO



OUR STORY

OUR PROGRAMS

CLLCTIVLY has reached over 180 individuals and organizations through its various initiatives this year.

CLLCTIVLY champions Black-led organizations through a variety of programs aimed at amplifying their visibility and celebrating their work.

\$3.3M

DISTRIBUTED IN FUNDING

CURATED NUMEROUS OPPORTUNITIES FOR PEOPLE TO ENGAGE IN MEANINGFUL CHANGE

28 DAYS OF BLACK FUTURES:

This annual narrative power campaign, taking place during Black History Month, honors, celebrates, and amplifies the stories and impact of Black led organizations serving in Baltimore and beyond.

This year, Von Vargas produced a powerful movement in the Black Futures Cypher, uniting 28 dynamic artists—including Meccamorphosis and CZ Baby—who channeled their artistry into a force for social change.



CLLCTIVGIVE:

In celebration of Black Philanthropy Month, CLLCTIVGIVE is Baltimore's only 24-hour crowdfunding campaign uniting residents and donors to support Black-led social change organizations.

The Black Business Quest, part of CLLCTIVGIVE's 24-hour giving campaign, celebrates and supports Black-owned businesses throughout Baltimore while positively impacting the community.

SOUNDS OF IMPACT: 28 DAYS OF BLACK FUTURES

The 28 Days of Black Futures initiative has become a powerful platform for amplifying the voices of Black-led changemakers and artists while celebrating their vital contributions to Baltimore's social fabric. This year, an impressive roster of 28 artists united for the Black Futures Cypher produced by Von Vargas.

The impact achieved was only possible with the dedication and expertise of our team members, whose collaborative efforts ensured the success of this initiative.



“ 28 Days of Black Futures has been an extraordinary campaign for the last two years. The first year focused on social impact organizations and this past campaign showcased artists who were able to bring their own unique flavors to one unifying track.

Each campaign has provided a platform for the beautiful stories that rarely get shared out of our City and each campaign did it in a big way. I look forward to the next iteration of 28 Days this February.

Kayenecha Daugherty
Creative Nomads

28

Featured artists, each bringing a unique voice and perspective to the campaign

75K

Social media impressions, amplifying the reach and impact of our message

34K+

Thriving community of engaged email subscribers

\$56K

Raised to support Black-led organizations and initiatives directly



Awarded the 2024 Hermes Creative Award & The MARCOM Gold Award



2,604
DONATIONS

received, reflecting the community's overwhelming support.

\$1,123,723
FUNDS RAISED

in just 24 hours, demonstrating the power of collective giving.

1,436
NEW DONORS

engaged, significantly expanding our network of supporters and advocates for Black-led social change.

In honor of Black Philanthropy Month, CLLCTIVGIVE is an annual 24-hour crowdfunding campaign supporting Baltimore's Black-led social change organizations.

Our mission is to amplify the voices and visibility of these organizations, enabling them to expand their impact and build stronger community connections. CLLCTIVGIVE provides a unique opportunity for the community to unite and show Greater Baltimore's collective commitment to supporting the critical work of local Black-led changemakers.

The success of CLLCTIVGIVE was driven by the passion and expertise of Baltimore Black-led strategic nonprofit consulting and event management firms, which led this transformative initiative with over 173 participating organizations and businesses.

Their leadership amplified our mission and energized the community's commitment to collective impact, including the day-long Black Business Quest, which featured multiple pop-up events and a visit from Comptroller Brooke Leirman. This innovative approach played a crucial role in engaging participants across Baltimore and showcasing the vitality of Black-owned businesses.

CLLCTIVLY is an organization like no other! They have been instrumental in helping my nonprofit get started, as well as stay afloat. This year's CLLCTIVGIVE fundraiser helped me expand my horizons and achieve more than I thought possible.

Jessica Smith
CLLCTIVGIVE Prize Winner, Mental Health Emergency Fund



OUR STORY

OUR PROGRAMS

CLLCTIVLY hosts community gathering and learning spaces that invite leaders to build relationships, foster collaboration, and increase individual and organizational capacity:

CONNECT

The CONNECT program is a collaborative nine-month initiative led by CLLCTIVLY to enhance organizational resilience and embrace a liberatory approach to serving Baltimore City's youth.

RESIDENCY

Our 2024 residency program features two distinguished leaders: Dr. Yanique Redwood leading multiple initiatives as Scholar-Practitioner, and Sean Yoes as Journalist-in-Residence creating compelling documentary series on community impact.

DRS. ELMER + JOANNE MARTIN SOCIAL IMPACT FELLOWSHIP:

Honoring the visionary founders of the National Great Blacks In Wax Museum, this fellowship supports 18 Black social entrepreneurs in Baltimore through a six-month program at the University of Pennsylvania's Center for Social Impact Strategy. The program focuses on leadership development and strategic planning, providing essential training and resources to help leaders increase their community impact and sustain their initiatives.



THE CONNECT PROGRAM

INVESTING IN OUR YOUTH

CONNECT is a nine-month cohort focused on deepening relationships and collaboration among nonprofits to improve organizational sustainability, increase fundraising, and move towards a liberatory framework for serving young people in Baltimore City. This year, in partnership with B-CIITY (Baltimore City Intergenerational Initiative for Trauma and Youth), 24 youth-serving organizations participated in the **CONNECT** Program.

AZIZA PE&CE
Beadly Speaking Jewelry
Classclowns
Coach G Academy, Inc.
Cody Young Youth Empowerment Charities
Corner Team, Inc.
Cultivating & Embracing Change, Inc
DewMore Baltimore
Donna Bruce Unlimited INC
Each Teach, Inc.
Greenmount East Leadership Project
H.U.R Stories Outreach Inc

Jaebonnah Blackie & Zobon Kingg (JBZK) Foundation
Move And Still LLC
MTM Foundation, Inc.
R.I.S.E Arts Center of Baltimore Inc.
Sarah's House, Inc.
Sisters Saving the City
Social & Economic Empowerment through Knowledge, Inc. (SEEK)
Tammy's Angels
The Dreamers League
The Village Incorporated
Tree House Project, Inc.
Unlimited Potential Mentoring Inc

34

Youth serving organizations served since inception



16

Baltimore zip codes with 50% of organizations serving city-wide



The cohort received a good satisfaction rating from 100% of respondents, with them highlighting the program content, networking, and "safe space" as the most valuable components of their experience.

I feel safe in my body. I know no one will abuse their power. You can't preach to me about liberation but come with microaggressions. Now I can be culturally safe. My spine is elevated and centered. All the leaders are so caring and willing to step back. There's power sharing, which is not typical in a space like that...I feel free. I feel a connection. I love going there, I absolutely do. I don't have to wear a mask. I can just be [me].

- COHORT PARTICIPANT

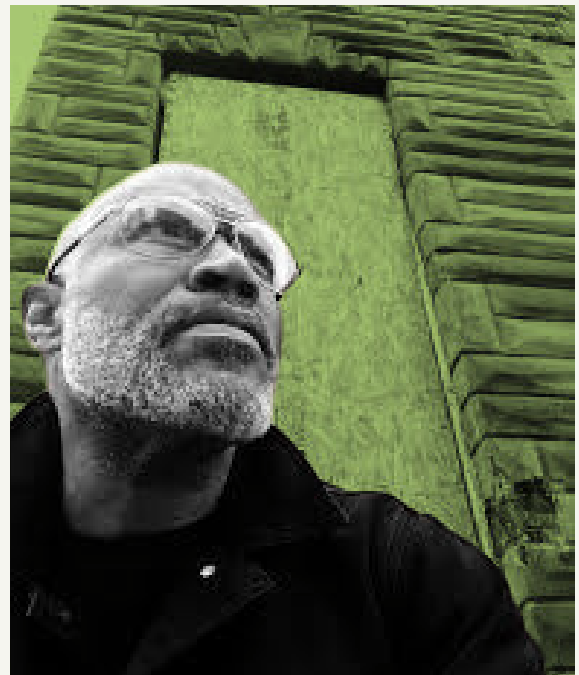
MEET OUR RESIDENTS

CLLCTIVLY's Residency Program elevates Black genius and creativity in Baltimore by providing distinguished leaders with a platform to advance transformative work. Through dedicated residencies in scholarship, journalism, and community practice, these changemakers catalyze initiatives that amplify Black innovation and foster lasting social impact.



DR. YANIQUE REDWOOD SCHOLAR-PRACTITIONER IN RESIDENCE

As Scholar-Practitioner in Residence, Dr. Yanique Redwood brings her expertise in racial equity and community-based research to CLLCTIVLY. A transformative leader in philanthropy, she's launching the Real Talk Support Group for Women of Color in Philanthropy—a groundbreaking initiative addressing workplace racial trauma through mental health and somatic healing practices.



SEAN YOES JOURNALIST-IN-RESIDENCE

Award-winning journalist Sean Yoes joins as Journalist-in-Residence, bringing over three decades of media expertise to CLLCTIVLY. The West Baltimore native is expanding his powerful documentary 'DISRUPTION: Baltimore's Highway To Nowhere' while creating four new films celebrating Black Genius in Baltimore through his Black River Film Project.

DRS. ELMER + JOANNE MARTIN SOCIAL IMPACT FELLOWSHIP



CLLCTIVLY launched the award-winning Drs. Elmer and Joanne Martin Social Impact Fellowship, led by Scholar-in-Residence Dr. Yanique Redwood in partnership with University of Pennsylvania's Center for Social Impact Strategy.

Named after the visionary founders of the National Great Blacks In Wax Museum and recognized as Technical.ly's 2024 Program of the Year, this transformative fellowship selected 18 dynamic Baltimore leaders for a fully-funded, six-month intensive program, equipping a new generation of changemakers with resources and networks to drive meaningful social impact in Baltimore.



THE INAUGURAL 18

Binti Circle
 Black Arts District
 City Weeds
 Crayons and Culture
 Ecosystem Awareness Software
 for Everyone (EASE)
 Fight Blight Bmore
 FullBlast STEAM
 Greenmount West Community
 Center Foundation (GWCC)
 In Loving Accountability Coaching
 and Consulting
 Mentoring Mentors
 MyBmore
 Plant Mama Alchemy
 Playful Minds Therapy
 Smalltimore Homes
 The Healing Institute Global
 The Sola System
 WombWork Productions
 Zora's Room



CLLCTIVLY

IMPACT SNAPSHOT

2024

28

BLACK FUTURES ARTISTS



24

CONNECT COHORT ORGANIZATIONS

18



SOCIAL IMPACT FELLOWS

2

RESIDENCIES

\$1.4M

DISTRIBUTED THROUGH PROGRAMMING + INITIATIVES TO BUILD BLACK FUTURES

52

BLACK BUSINESSES SUPPORTED

118

ORGANIZATIONS FUNDED THROUGH CLLCTIVGIVE 2024



WHAT'S NEXT

As we move forward, CLLCTIVLY is dedicated to broadening our impact and deepening our community engagement. Exciting upcoming initiatives include the Drs. Elmer and Joanne Martin Social Impact Fellowship, We Give Black, and several other transformative programs designed to uplift and empower Black-led organizations and communities.

Learn more at www.cllectivly.org.

STAY CONNECTED

Email: hello@cllectivly.org

Instagram: [@cllectivly](https://www.instagram.com/cllectivly)



MEET THE DEDICATED TEAM BEHIND CLLCTIVLY:



Jamye Wooten
CEO



Krystle Starvis
COO



Britney Guillory
CLLCTIVLY 2024-2025
Philanthropy Fellow



Xela Wooten
Operations & Events
Coordinator

THANK YOU

FOR YOUR CONTINUED SUPPORT!